



# BC3 Training Now Available to One-Stop Staff

BC3 can offer your One-Stop staff a customized 90 minute to 3-hour training on construction career opportunities and the apprenticeship system. The training will enable your staff to adapt your core services to promote this little-known career path as follows:

- **Job search & placement assistance**— Discover which programs operate in your region and how to connect clients.
- **Labor market information**— See the profile for projected construction employment and wages.
- **Initial assessment of skills and needs**— Learn what it takes to be successful as a construction worker and how to prepare clients.
- **Information about available services**— BC3 offers a wide range of free materials and an interactive website to help job searchers learn about working in construction.

**CONSTRUCTION QUIZ**

Ask Yourself...

- \* What qualities make a person a good candidate for a construction career?
- \* Is there a role for women in construction?
- \* What are the career opportunities in the construction sector?
- \* Where would you send someone looking for construction work?

## WHAT IS BC3?

Building California Construction Careers (BC3) is a program developed by the State Building & Construction Trades Council of CA to educate students, parents, teachers, counselors and adult job seekers about career opportunities and apprenticeship programs in the skilled trades. Currently funded through a grant from EDD, we work with One-Stops and schools to demystify the world of construction and provide materials and resources that help people connect with their local programs.

## WHAT CAN BC3 OFFER ONE STOPS & JOB SEEKERS?

BC3 is a resource for people with an interest in construction careers; we neither employ nor place people into jobs directly. We do provide information in the form of brochures, posters, videos, an interactive website, apprenticeship program locations/contacts lists, presentations, and staff training. These are designed to help people decide if working in the trades is a good fit for them, which craft they want to learn, and how to get started in an apprenticeship program.

## IS THERE A COST FOR BC3?

No, our services and materials are entirely grant funded and are available to you at no cost.

**A Look At the Building Trades**

- The construction sector will be among the economy's top 10 sources of employment growth through 2014.
- California projections through 2012 show a need for 25,000 new skilled construction workers each year.
- Construction offers more opportunities than most other industries for individuals who want to run their own business.
- The average wage estimate for Construction and Extraction occupations in California was \$19.72/hour (2002 report).
- Construction's earn-as-you-learn apprenticeship system allows the unskilled to get paid a decent wage while learning the craft.

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For more information or to schedule a training  
 Contact: Laura Boatman, Program Coordinator  
 916-443-3302 lboatman@sbctc.org