



WOMEN BUILDING CALIFORNIA AND THE NATION

May 19-20, 2012
SHERATON GRAND
Sacramento, CA



Sponsors: State Building and Construction Trades
Council of California and Building and
Construction Trades Department (BCTD), AFL-CIO

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Join us for the **2nd Annual Women Building California and the Nation** conference. (This is also the 11th Annual Women Building California conference.)

The conference is designed to bring more women into the trades and offer tradeswomen (both new and experienced) opportunities for networking, skill building, leadership development and organizing. Each year, hundreds of tradeswomen share strategies and build the support and resources to thrive and advance in skilled building trades careers.

Rebuilding the nation's infrastructure and utilizing green technologies are the best solutions to addressing the challenges the construction industry has faced for several years and growing the economy. Women must have access to the high-wage, high-skilled jobs so critical to our country's future.

With the 2012 election fast approaching, this is an important opportunity to educate and motivate the women of our industry to get involved.

Workshop tracks include: Pre-apprentice; staying in & staying strong; building leadership skills in the union; on the job and in the community; policy and politics; and nourishing extras.

Jointly planned by the California Building Trades Council, Tradeswomen Inc., and the BCTD's Committee for Women in the Trades, the conference promises to offer an exciting and productive two and one-half days of more than 30 workshops and plenary sessions featuring tradeswomen advocates and leaders, politicians, union leaders, apprenticeship coordinators, and contractors. We hope you will join women across the country in Sacramento for another historic gathering of tradeswomen.

Saturday—May 19

- 7:00 a.m. Registration Opens
Continental Breakfast
- 9:00 a.m. Welcome Plenary
- 10:15 a.m. Workshop Session I
- 11:45 a.m. Lunch Plenary
- 2:00 p.m. Workshop Session II
- 3:45 p.m. Caucuses by Trade
- 5:30 p.m. Conference Reception

Sunday—May 20

- 8:00 a.m. Breakfast
- 9:00 a.m. Workshop Session III
- 10:45 a.m. Workshop Session IV
- 12:30 p.m. Closing Plenary
- 2:00 p.m. Conference closes
- 2:30-4:30 p.m. Setting an Agenda for Building our Future (Special session sponsored by National Task Force on Tradeswomen's Issues—open to all)

Note: Agenda subject to change!

For more information: 916-443-3302 / www.sbctc.org



Past & potential workshops *(2012 list under construction!)*

Just coming in...

- ⊙ Tools of the Trades: See the tools and meet the women who use them
- ⊙ Applying for Apprenticeship 101
- ⊙ Surviving & thriving in apprenticeship

Staying in...

- ⊙ Women's committees & mentoring
- ⊙ Unions 101: How do they work?
- ⊙ Snappy comebacks: Dealing with harassment
- ⊙ Doing the green work
- ⊙ Surviving the economic downturn
- ⊙ Blueprint reading
- ⊙ Talk to a lawyer
- ⊙ Safety & health on the job

Growing leaders...

- ⊙ Leadership 101: Moving up
- ⊙ Parliamentary procedure
- ⊙ What's in your contract?

Policy impacting tradeswomen...

- ⊙ Elections 2012: Get involved
- ⊙ Running for public office
- ⊙ Moving the decimal point
- ⊙ How to be a tradeswoman advocate
- ⊙ Making Equal Opportunity laws work
- ⊙ The 99% movement—being an activist

Beyond the tools...

- ⊙ Career ladders after the tools
- ⊙ Higher education options

Nourishing extras...

- ⊙ Writers in workshirts
- ⊙ Power of the visual: Our stories
- ⊙ Using facebook, twitter & other social media to promote tradeswomen

There are new workshops each year, so if you've come to the conference before, come on back!

Also, caucuses by trade, entertainment, networking and much more. . .

Hotel Accommodations

Sheraton Grand Hotel

1230 J Street • Sacramento, California

Rate: \$115 per room (plus tax)

To Reserve: 1-800-325-3535

Rates based on single or double occupancy.

Reserve by **April 27** for the group rate:

“Women Building Conference.”



Getting there

Directions: Take I-5 into downtown Sacramento. Exit at J Street. The hotel is on the right between 12th and 13th Streets.

From the Sacramento Airport: The hotel is 12 miles from the airport. Taxi is approx. \$40. Super Shuttle: \$15.

By Amtrak: The hotel is a half mile from the Amtrak station. Taxi is about \$7.

Parking: Self-parking is \$18/day. Valet parking is \$22/day. Other lots are available nearby.

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2012 Registration Form

Registration Fee:

\$75 per person* (if received before March 31)

\$100 per person* (if received by May 14)

\$125 per person* (May 15 thru paying at the door)

includes two continental breakfasts, lunch, reception and snacks

* \$15 discount (per person) for members of BCTD-affiliated unions.

Vendors: A limited number of vendor tables are available for \$300/table, plus registration fees for each person staffing the table. Before sending your check or paying on-line, contact dchaplan@sbctc.org to be sure tables are available.

Sponsors: If your union or organization would like to sponsor a conference event or a group of pre-apprentices, donations will be gratefully accepted. Contact dchaplan@sbctc.com for sponsorship levels.

Amount Enclosed: \$ _____

If sending one check for multiple people, please indicate amount paid per person.

Make registration check payable to **State Building Trades Council** and return with this form to the address below. Or register on-line at www.sbctc.org

Please print neatly!

Complete one form for each attendee (make copies as needed)

Name _____ Badge Name (if different) _____

Organization/Union _____ Local # _____ Pre-Apprentice

Address _____

City/State/Zip/Country _____

Phone _____ E-mail _____

More ways to participate!

Video: Are you an established or aspiring video maker? Here's your chance to showcase your stuff. We're soliciting videos about working in the trades to show during the conference. (Maximum length is 3 minutes—no exceptions!) All videos must be received on CD or DVD by May 1.

Art: Are you an artist with tradeswomen-related art to display? We'd love to see it!

Spoken Word: We're looking for poets and spoken word artists to perform at the conference.

Union Banners: Bring your union banner for the "banner parade" — always a great photo op!

For more info about submitting videos, art or being a spoken word artist at the conference, e-mail dchaplan@sbctc.org.

For more information: 916-443-3302

For more info & to register on-line:
www.sbctc.org

Return with check to: Women's Conference • 1225 8th Street, Suite 375 • Sacramento, CA 95814